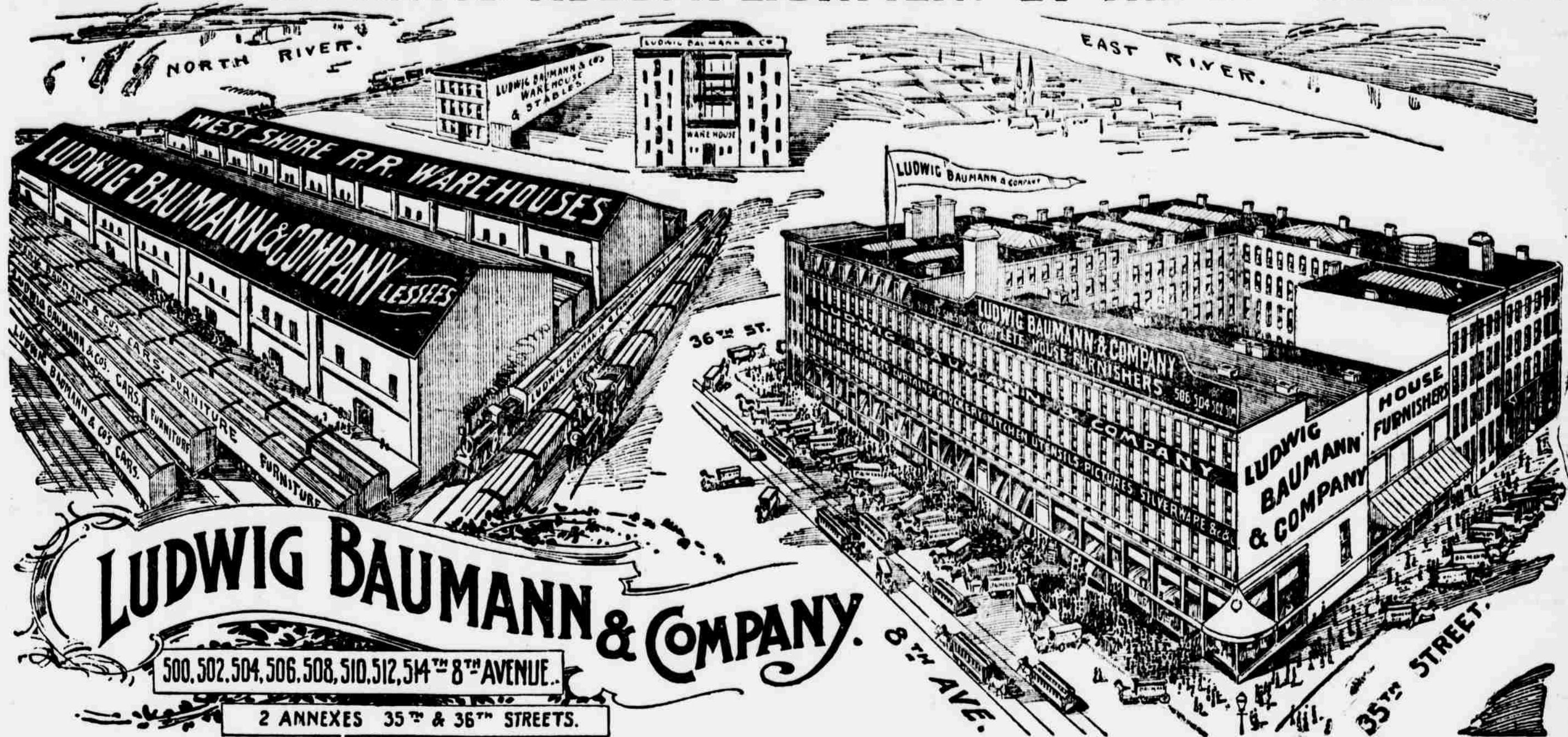


THE MOST GIGANTIC ACCOMPLISHMENT OF THE 19th CENTURY!



OUT-OF-TOWN BUYERS GIVEN CAR-FARE FREE.
Country trade receives special attention.
Goods packed safely and sent everywhere.
Freight paid.
Open Saturday evening until 10 o'clock.

THE accompanying illustration represents the immense amount of space required for the satisfactory transaction of a business which, in ten years, has grown step by step from two small buildings on Eighth avenue until now the whole block from 35th to 36th street, on Eighth Avenue, with two large annexes on each, 35th and 36th streets, have been secured to accommodate the tremendous patronage given to the great house of Ludwig Baumann & Company. But recent developments in the history of this house demand even a greater space. The surplus stock necessary to meet the requirements of their growing custom had to be stored somewhere, especially as it is being received in consignments of 150 carloads at a time! Almost all of their furniture has been coming over the West Shore R.R. The managers of that road, realizing the tremendous amount of freight traffic done by this concern, commenced negotiations for leasing to them their storage plant at the foot of 36th street and North River. A lease has been taken. This gives them more space for stock than that utilized by any other concern in the world. Here is the foundation of this wonderful success in a nutshell—Square dealing, largest stock, lowest prices and easy terms of payment, that have always proved to be simple, private and satisfactory.

REMEMBER, no money required on deposit.
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